



Be52[®]
BRAND PRESENCE

Be52[®] SUMMARY

BRAND PRESENCE

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FLAGSHIP PRODUCTS

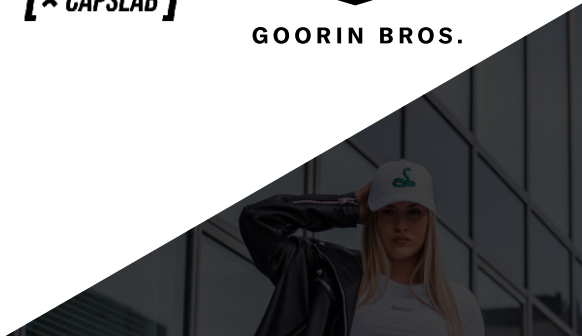
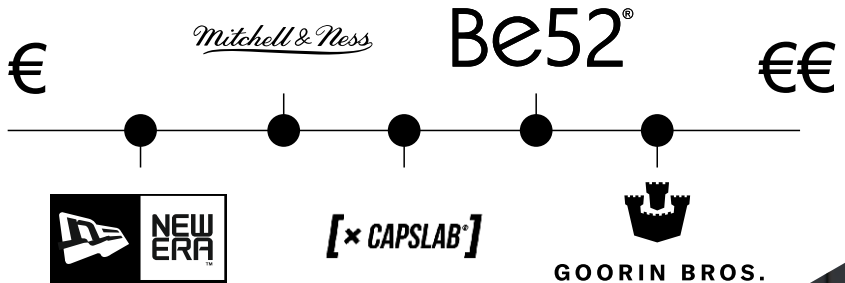
- 7 Caps
- 12 Apparel
- 15 Swimwear & Eyewear

About Be52®

Be52 is a European fashion brand focused on caps.

Due to its ambition, focus and connection with a young and ambitious audience, Be52 caps and apparel bring the lifestyle of extraordinary personalities closer to anyone working hard for their dreams.

Competition mapping: Caps Segment



Social Media Coverage

 @be52official



be52official

Edit profile

Ad tools



170 posts

73K followers

1,892 following

Be52®

Clothing (Brand)

| Born in Europe |

Authentic lifestyle brand.

Enjoy #Be52lifestyle

www.be52.eu

HOCKEY

PLAYERS

LOOKS

LOOKS

LIFESTYLE

STORIES

2022

SUMMER

FW 2021 RELEASE

FW21

FOOTBALL

PLAYERS



New

 POSTS

 REELS

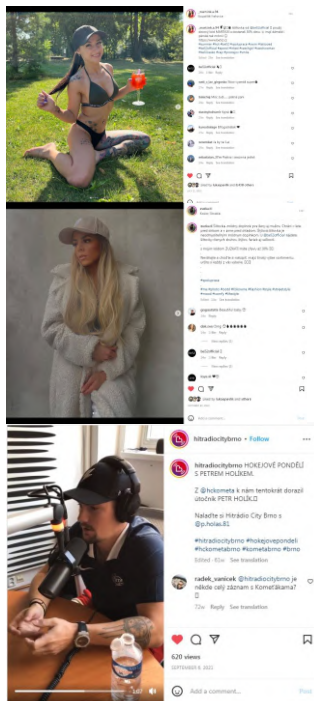
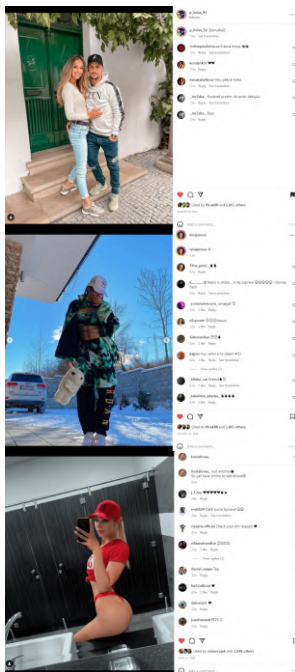
 SAVED

 TAGGED



Social Media Coverage

Influencers and athletes



Be52[®]
PREMIUM
series caps



Be52[®]

PREMIUM
series caps



Be52[®]

PREMIUM
series caps



- ✔ Flagship product
- ✔ Soft mesh for a comfortable fit
- ✔ Adjustable size with plastic strap
- ✔ Round visor for a respectable look on any head shape

SELECTION OF OTHER CAP MODELS

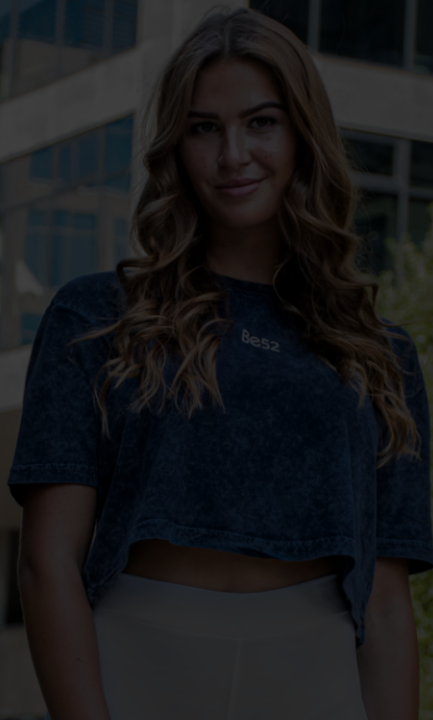




Find all caps at: www.be52.eu



APPAREL



Men's tees



Women's tees



Crop tees



Find all tees at: www.be52.eu





HOODIES



- ✔ Very thick fabric that does not wrinkle and keeps warm
- ✔ Long life of the sweatshirt
- ✔ 100% cotton (460 g/m²)
- ✔ Oversized cut

Find all tees at: www.be52.eu



SWIMWEAR & EYEWEAR
Find all at: www.be52.eu



www.be52.eu